

HOW TO DESCRIBE A POSTER

At the top

In the top
left-hand
corner

www.volkswagen.de

In the top
right-hand
corner

In the middle

In the
background

On the left

On the right



Precision Parking.
Park Assist by Volkswagen.



In the bottom left-hand corner

At the bottom

In the foreground

In the bottom right-hand corner

DIFFERENT TYPES OF POSTERS



- DIGITAL
- EVENT
- WORKPLACE
- LITERARY
- ADVERTISING
- AD
- FOOD
- CORPORATE
- BRAND
- EQUAL PAY
- FASHION
- EDUCATIONAL
- FILM
- MUSICIAN
- INFOMERCIAL
- FEMINIST
- CONCERT
- BOOK
- HISTORIC
- CAMPAIGN
- ARTIST
- PROMOTIONAL
- ENVIRONMENTAL AWARENESS
- SCIENTIFIC
- MILITANT
- ECOLOGY
- MUSIC
- ANTI-RACISM
- DIVERSITY
- SHOW
- PIN-UP
- ENVIRONMENTAL
- PROPAGANDA
- CHILD PROTECTION
- WANTED
- GENDER
- TV
- CONFERENCE
- INSPIRATIONAL
- MOVIE
- INFORMATIVE
- ART
- POLITICAL
- TRAVEL
- THEATRE
- RESEARCH
- MOTIVATIONAL
- BOXING
- ANIMAL PROTECTION
- ENLIGHTENING